Section I:

AMENDMENT UNDER 37 CFR §1.121 to the

CLAIMS

Claim 1 (currently amended):

A method for establishing a reservation for a service or product ~~, said service or product being provided by a provider having a management system, said management system providing a repository for customer profiles, available inventory and reservations, said method~~ comprising the steps of:

periodically synchronizing a clone inventory database with an inventory of a reservation management system;

directing a booking party to a set of web objects according to [[the]] a type of booking party, the web objects being served by a cloned server having a set of common web objects with a primary site and a set of web objects unique to said booking party type, and wherein said booking party type is selected from the group of a wholesale booking party, an agent booking party, and a direct customer party;

collecting a reservation data set from said booking party including itinerary and preferences for a customer;

establishing a reservation in said reservation management system according to said reservation data set if a matching service or product is available according to said synchronized inventory database, said reservation being associated with a customer profile; [[and]]

determining a revenue value to be ~~afforded~~ compensated to said booking party[[.]] ; and

recording said revenue in a revenue pool for said booking party.

Claim 2 (original):

The method as set forth in Claim 1 wherein said step of directing a booking party to a set of web objects comprises a step selected from the group of providing a plurality of Universal Resource Locators, web addresses, and subdomains, each being tailored to the needs of a booking party type.

Claim 3 (original):

The method as set forth in Claim 1 further comprising a step of allowing said booking party to create a new customer profile.

Claim 4 (original):

The method as set forth in Claim 1 further comprising the step of allowing said booking party to modify an existing customer profile.

Claim 5 (original):

The method as set forth in Claim 1 where in said step of establishing and associating said reservation with a customer profile comprises a step selected from the group of establishing a hotel reservation, reserving a travel ticket, booking a rental car, reserving a golf tee time, reserving an entertainment ticket, and reserving products due for future availability.

Claim 6 (currently amended):

A computer readable medium encoded with software for establishing a reservation ~~for a service or product, said service or product being provided by a provider having a management system, said management system providing a repository for customer profiles, available inventory and reservations~~, said software causing a computer to perform the steps of:

periodically synchronizing a clone inventory database with an inventory of a reservation management system;

directing a booking party to a set of web objects according to [[the]] a type of booking party, the web objects being served by a cloned server having a set of common web objects with a primary site and a set of web objects unique to said booking party type, and wherein said booking party type is selected from the group of a wholesale booking party, an agent booking party, and a direct customer party;

collecting a reservation data set from said booking party including itinerary and preferences for a customer;

establishing a reservation in said reservation management system according to said reservation data set if a matching service or product is available according to said synchronized inventory database, said reservation being associated with a customer profile; [[and]]

determining a revenue value to be ~~afforded~~ compensated to said booking party[[.]] ; and

recording said revenue in a revenue pool for said booking party.

Claim 7 (original):

The computer readable medium as set forth in Claim 6 wherein said software for directing a booking party to a set of web objects comprises a step selected from the group of providing a plurality of Universal Resource Locators, web addresses, and subdomains, each being tailored to the needs of a booking party type.

Claim 8 (original):

> The computer readable medium as set forth in Claim 6 further comprising software for allowing said booking party to create a new customer profile.

Claim 9 (original):

> The computer readable medium as set forth in Claim 6 further comprising software for allowing said booking party to modify an existing customer profile.

Claim 10 (original):

> The computer readable medium as set forth in Claim 6 wherein said software for establishing and associating said reservation with a customer profile comprises software for performing a step selected from the group of establishing a hotel reservation, reserving a travel ticket, booking a rental car, reserving a golf tee time, reserving an entertainment ticket, and reserving products due for future availability.

Claim 11 (currently amended):

A system for establishing a reservation for a service or product, ~~said service or product being provided by a provider having a management system, said management system providing a repository for customer profiles, available inventory and reservations, said system~~ comprising:

a clone inventory database periodically synchronized with an inventory of a reservation management system;

a plurality of <u>cloned</u> web sites, each <u>cloned</u> web site <u>having a set of software components in common with a primary web site and</u> being adapted to provide reservation capabilities to a specific type of booking party <u>by having one or more software components unique to said booking party type</u>;

a content router adapted to provide each of said <u>cloned</u> web sites with [[a]] <u>said</u> set of common software components, ~~and to provide each of said web sites with site-specific software components~~, <u>at least one of</u> said software components being <u>configured</u> ~~adapted~~ to collect and validity check reservation request details from a booking party <u>directed to a cloned web site according to a booking party type selected from wholesale party, agent party, and direct consumer party</u>, and ~~adapted~~ <u>configured</u> to confirm available reservations with said <u>reservation</u> management system; <u>and</u>

an intermediary system [[for]] interfacing said <u>reservation</u> management system to said <u>cloned</u> web sites, ~~adapted~~ <u>configured</u> to request availability for specific reservations according to said collected reservation request details, and ~~adapted~~ to create specific reservations<u>, to</u> [[and]] associate ~~those~~ <u>said</u> reservations with customer profiles, ~~and further adapted~~ to determine a revenue amount ~~afforded~~ <u>to be compensated</u> to said booking party<u>, and to record said revenue amount</u>.

Claim 12 (original):

The system as set forth in Claim 11 wherein said software components comprise a software component adapted to collect a customer profile data set from a booking party and to create a customer profile in said management system.

Claim 13 (original):

The system as set forth in Claim 11 wherein said software components comprise a software component adapted to retrieve an existing customer profile data set from said management system and to modify said customer profile by a booking party.

Claim 14 (original):

The system as set forth in Claim 11 wherein said intermediary system is adapted to interface to said management system through terminal emulation.

Claim 15 (original):

The system as set forth in Claim 11 wherein said intermediary system is adapted to interface to a management system selected from the group of a hotel reservation system, a travel ticket reservation system, a rental car reservation system, a golf tee time reservation system, an entertainment ticket reservation system, and reservation system for products due for future availability.

Claim 16 (new):

The method as set forth in Claim 1 wherein said reservation management system is selected from the group of a hotel reservation management system, a travel reservation management system, and a vacation reservation management system.

Claim 17 (new):

The computer readable medium as set forth in Claim 6 wherein said reservation management system is selected from the group of a hotel reservation management system, a travel reservation management system, and a vacation reservation management system.

Claim 18 (new):

The system as set forth in Claim 11 wherein said reservation management system is selected from the group of a hotel reservation management system, a travel reservation management system, and a vacation reservation management system.